



Brasenose  
College  
UNIVERSITY *of* OXFORD

# Donor Impact Report



# THANK YOU

# Your Donations

Totalled  
**£2,254,000**

Including...

**£522,000**

to the Annual Fund

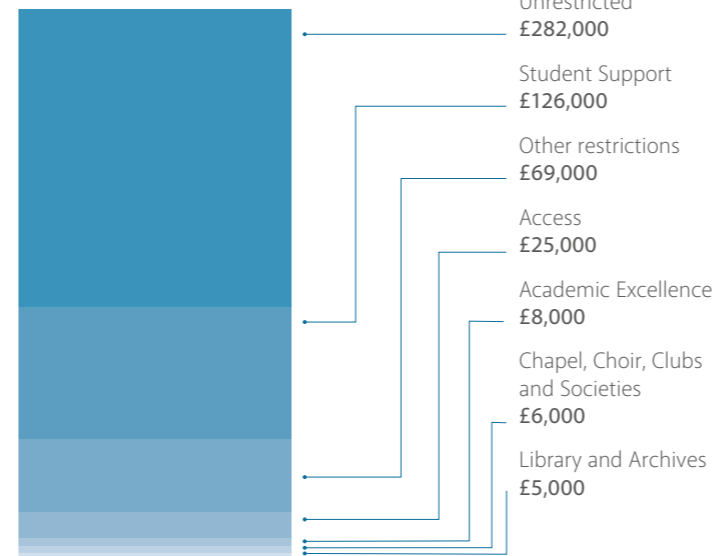
**£216,000**

to the Undergraduate Bursary Endowment Fund

**£157,000**

in legacy bequests

## Annual Fund



It is my great pleasure to welcome you to the latest edition of the Brasenose Donor Impact Report. On behalf of our whole community, I extend our thanks to over 1,000 alumni, students, fellows and friends who have kindly donated to Brasenose this year. I would also like to express my gratitude to those who have made gifts of their time and expertise. Your combined generosity enriches the College as a whole by widening our reach, supporting our students, and connecting our community.

Philanthropy at Brasenose continues to flourish, with another record Annual Fund and a healthy overall donation income of £2.25m (2017/18). During the year the College awarded over £266,000 to undergraduate and graduate students in the form of bursaries and grants for the support of both academic and extra-curricular activities, made possible through gifts to the Annual Fund. One in five of our UK undergraduates received bursaries during the year, with 15 per cent receiving the maximum

award. We are thrilled to have been able to support so many students in need of assistance and we give special thanks to all Annual Fund donors for their continuing commitment to BNC.

You may remember reading about our ambitious plans to extend the capacity of the College's largest teaching space, Lecture Room XI. The project represents the most significant expansion of the College's teaching space in living memory and in honour of the generous benefactor who made the renovation possible, the newly renamed Amersi Foundation Lecture Room was opened for use in May 2019.

Thank you once again to every donor. Whatever your contribution, together you all make a huge difference.

Not a penny is wasted and not a penny goes unnoticed.

**John Bowers QC**  
Principal



“Gifts to BNC support not only our bricks and mortar, but most crucially the exceptional students who study within our walls. This simply would not be possible without the continued dedication and generosity of our benefactors. The stories within this report show the true impact of philanthropy to Brasenose. I do hope you will enjoy reading them.”

## Highlights

The happiest college in Oxford ten years running with **97%** student satisfaction

**62** students received bursaries totalling **£163,712**

**15%** of bursary holders received the maximum award

2019 Finals Results:

**105** in total

**41** Firsts

**54** Upper Second

**22** students received university prizes for academic excellence

**32** graduate students received studentships totalling **£269,000**

## Our Generous Community



**7,352**  
alumni



**411**

loyal donors giving for five+ years

**94**

new donors welcomed



**1,028**  
donors

**£20**  
the most common monthly gift



**161**  
members of the 1509 Society

# Your Support is Increasing Diversity



The access and outreach programme that Brasenose runs played a big part in making me consider applying to Oxford, so that's been a part of university life I've been eager to give back to. I've taken part in tours around our College to show school students what life is like at Brasenose, and have helped out with this year's round of interviews.\*

Anna Wright  
Geography (2018)

## The Access Roadshow

During the Easter Vacation, a group of BNC students along with Dr Joe Organ – BNC Schools Liaison Officer, visited North Yorkshire (one of our outreach link regions) for the BNC Access Roadshow; an annual tour of the area encouraging state school students to apply to Oxbridge.

Completing 21 sessions and covering over 800 miles over four days, they visited Selby, Ryedale, Scarborough, Whitby, Stokesley, Northallerton, Ripon, Harrogate, Richmond, Wensleydale and Tadcaster. Each session was delivered to a mix of year 10 and 12 students, aimed at discussing the benefits of university and its differences to school, as well as the inimitable qualities of an Oxbridge education.

One of the important jobs of the tour is to dispel the myths that surround Oxford. This ranges from worries about the cost of city living to the application and interview process, and also what it's like to study in Oxford's unique tutorial system.\*

*The Access Roadshow is kindly funded by BNC alumnus, Dr David Goldhill. After reading PPE at Brasenose, David became a medical doctor and worked in the NHS. He has long been an advocate for access to higher education for all, as well as for greater diversity in medicine, politics, and indeed all positions of responsibility.*

I fervently believe that Brasenose and Oxford should welcome anyone with the ability, drive and ambition, no matter what their background. Enabling access is not only fair; it is beneficial to the student, the College and to society: an Oxford education can be transformative for the individual and their family. It is also essential for the academic wellbeing of the College as a thriving, innovative and outward-looking institution.

And perhaps, most of all, it is important for the future of our country that when important decisions are made people with a wide range of life experiences, attitudes and backgrounds are in the room.

Dr David Goldhill  
PPE (1971)

\*adapted from BNC student blogs.  
Want to read more? Visit  
[www.bnc.ox.ac.uk/about-brasenose/news](http://www.bnc.ox.ac.uk/about-brasenose/news)

"I personally know that if it wasn't for Joe talking to me back in year 10 with his myth-dispelling abilities as well as encouragement that Oxbridge is for everyone, I wouldn't be in the position I am now in today!"\*

Angus McKinney  
Economics and Management (2018)



## BNC's Telethons

The annual Brasenose Telephone Campaign or 'the Telethon' is a hugely important part of the College's calendar. Each year around 20 students take part and spend a portion of their vacation making calls to our alumni and friends in support of the BNC Annual Fund. They jump at the opportunity to speak to you and learn about your time at College, and feel proud to be a part of its fundraising efforts.

If you gave to BNC as a result of a telephone call with a student, or renewed or increased your existing donation, thank you. Your generosity is hugely appreciated. Almost 600 of you helped us raise over £250,000 for College in 2017/18! That's the equivalent of 22 full bursaries for students on a three year degree.

Our student callers come from a variety of backgrounds, study a diverse array of subjects and are at different stages of their Oxford journey. This year's cohort featured a first year linguist, a second year fine artist and a DPhil classicist on her third degree at BNC (that's commitment!). There is no one type of telethon caller, but the one thing they all have in common is a love for Brasenose.

Here's what some of them have to say:

"I loved being a part of the fundraising, both to see the inner-workings of College, and to contribute to the support of the Annual Fund."

"I enjoyed speaking to alumni who were working in industries that I would be interested in pursuing in the future, as it gave me valuable advice and an account into whether those industries are right for me."

"So many of the conversations I had really entertained me, moved me, and I got given great advice for the future. I met amazing people both over the phone, as well as my co-workers of course!"

"I enjoyed being a representative of Brasenose and being able to talk about the college and the wonderful work that the Annual Fund does."

If you did not receive a call from us this year, it may mean that we don't have your correct telephone number on record. To update us with any of your contact details or preferences, email [development.office@bnc.ox.ac.uk](mailto:development.office@bnc.ox.ac.uk) or telephone 01865 287275.

The next Telethon will be in March 2020. Keep an eye out for your postcard in the Spring with more information. To opt out, please contact the office using the above information.



The 2019 Brasenose Telethon Callers

# Your Support is Providing Opportunities



Words cannot express how grateful I am for the financial support I have received during my first year at Brasenose. Oxford as a city is many things, but it's certainly not cheap. The bursary I receive allows me to make full use of the opportunities I'm lucky enough to have at my disposal and also to fully commit to my academic and creative pursuits without worrying whether or not I can make ends meet.

My Oxford experience so far has been nothing short of amazing. I've had chances to do things here that I only could have imagined a few years ago and I've met people from all over the world and from different backgrounds, many of whom I know I'll remain friends with for the rest of my life.

I came here with the intention of saying yes to any opportunity that came my way and have become involved with many extra-curricular activities to balance the academic side of things. I write regularly for the Cherwell, have directed a play – which won a university-wide competition, am on the committee for media society and have started working on the business team of a student-run publishing house. I am thankful every single day for having the chance to get involved with so many weird and wonderful activities that compliment my degree.

I cannot fully articulate my gratitude to all who make it possible for students like me to live our lives at Brasenose to the full, and enjoy our time in this wonderful place that we're lucky enough to call home. Thank you.

## George Phillips

French and German (2018) is the first recipient of the Dermot and Gerard Dunphy Honour Bursary



"I've had chances to do things here that I only could have imagined a few years ago"

## Why I Give

I spent three very happy years at Brasenose in the 1960s making lifelong friends, playing badminton, character building and doing just enough work to earn my degree in Maths. That degree opened all the necessary doors to ensure unbroken employment and to set me up for life. My wife and I visited BNC on our wedding day. We drank champagne in the medieval dining room and were taken round the wine cellar and shown the College silver – there is always a warm welcome for returning alumni. It was great to see the Hall beautifully presented for the Brasenose Society dinner recently, before being packed to the rafters with extremely voluble alumni and guests. I am fortunate to be able to afford a modest monthly payment to the BNC Annual Fund in recognition of, and gratitude for, what the College did for me all those years ago and the pleasure it still gives to me on my regular returns to Oxford.

**Richard Cockram**  
Mathematics (1962)

*Richard has generously supported the BNC Annual Fund for over ten years. This year, he was awarded the Distinguished Friend of Oxford Award for his exceptional voluntary work with Oxford University Society Cornwall (OUSC). Richard and his fellow OUSC Officers are committed to Oxford's access and outreach initiative and have worked hard to inspire and support young Cornish students with an aspiration to attend Oxford and to help them achieve their goal. Richard works closely with our neighbour, Exeter College and with the Mathematics Institute. We are grateful to Richard for his continued commitment to the University as a whole.*



£4

could provide a lunch in Hall for a state school student visiting Brasenose

£15

would cover an overnight stay for a prospective student from North Yorkshire visiting Brasenose

£100

would cover a Fresher's book allowance – awarded to all Freshers in their first term

£350

could provide a laptop for a student to use for their whole degree

£20

the most common monthly gift to the Annual Fund

£1,509

could name a chair in the Greenland Library

£500

could provide a BNC mini bursary for a student in need of support before arriving at Brasenose

£3,700

the maximum bursary award for an undergraduate student

## Direct Debit Guarantee

- This guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits
- If there are any changes to the amount, date or frequency of your Direct Debit, CCT Charity Payments will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request CCT Charity Payments to collect a payment, confirmation of the amount and date will be given to you at the time of the request
- If an error is made in the payment of your Direct Debit, by CCT Charity Payments or your bank or building society you are entitled to a full and immediate refund of the amount paid from your bank or building society
- If you receive a refund you are not entitled to, you must pay it back when CCT Charity Payments asks you to
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify Brasenose College

Data is used by Brasenose College in accordance with the General Data Protection Regulation (GDPR). For full details of privacy notices and other related documents please visit: <http://bit.ly/BNCPrivacy>

## My donation to Brasenose

Please complete this form and return it to:  
**The Alumni Relations & Development Office,**  
Brasenose College, Oxford, OX1 4AJ, UK

### Personal details

Title: \_\_\_\_\_ Surname: \_\_\_\_\_

Forename(s): \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Subject: \_\_\_\_\_ Matric Year: \_\_\_\_\_

### Designation of gift

I wish my gift to be allocated to:

- Area of Greatest Need     Student Support  
 Access & Outreach     Library Naming Opportunities  
 Clubs and Societies

### I would like to make a regular gift and have completed the Direct Debit form (overleaf)

- £20     £30     £50  
 £75     £ \_\_\_\_\_

Per month/quarter/year (delete as appropriate)

OR I would like to join the 1509 Society with a regular gift of:

- £125.75 per month     £377.25 per quarter  
 £1,509 per year

Please debit my account on the:

- 8th     22nd of the month, starting on

Month: \_\_\_\_\_ Year: \_\_\_\_\_

(please allow one month from today)

### I would like to make a single gift of:

- £50     £100     £250  
 £1,509     £ \_\_\_\_\_

- I enclose a cheque/CAF voucher made payable to Brasenose College

- OR I have completed the Direct Debit form (overleaf)

Please debit my account on the:

- 8th     22nd of Month: \_\_\_\_\_ Year: \_\_\_\_\_

- I am happy to be included in an annual published list of donors (donation amounts will not be featured)

- I wish my gift to remain anonymous

Month: \_\_\_\_\_ Year: \_\_\_\_\_

(please allow one month from today)

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Registered with



FUNDRAISING  
REGULATOR

## Gift Aid (UK Taxpayers Only)

For every £1 donated under the Gift Aid scheme, Brasenose College will reclaim an extra 25p from HMRC, provided that the donor has paid an amount of Income Tax and/or Capital Gains Tax equal to the amount we and all other charities and Community Amateur Sports Clubs (CASCs) will reclaim on their behalf.

You are free to cancel your Gift Aid declaration at any time by notifying us in writing. If your circumstances or contact details change and you no longer pay Income and/or Capital Gains Tax equal to the amount we reclaim, please make sure you let us know.

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HMRC to adjust your tax code.

Your address is needed to identify you as a current UK taxpayer. Please complete overleaf.

**I declare that until further notice I wish Brasenose College to treat all donations I have made to it in the past four years and all donations I make to it hereafter as Gift Aid donations.**

**I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the relevant tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



### Instruction to your Bank or Building Society to pay by Direct Debit

Originator's identification number  
277937

Please fill in the whole form using a ball point pen and send it to:  
The Alumni Relations and Development Office,  
Brasenose College, Oxford OX1 4AJ

Name(s) of Account Holder(s):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Bank/Building Society Account Number:

Branch Sort Code:

Instruction to your Bank or Building Society to pay by Direct Debit  
To: The Manager \_\_\_\_\_  
Bank/Building Society \_\_\_\_\_  
\_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Postcode \_\_\_\_\_

### Instruction to your Bank or Building Society

Please pay CCT Charity Payments Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with CCT Charity Payments and, if so, details will be passed electronically to my bank/building society.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Reference:          
(To be completed by Brasenose)

Banks and Building Societies may not accept Direct Debit Instructions for some types of account. Please note that CCT Charity Payments collect Direct Debits on behalf of Brasenose College.



**Brasenose College**  
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